Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated: http://casswebdevelopment.neocities.org/www/ISLT4360/pilot\_site/Florido\_pilot.html
2. Author of site evaluated: Cassandra Florido
3. Evaluator’s first name:­­ **Zara McDowell**

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows XP, Intel Pentium 4 , 2.80 GHz, 512 MB RAM):

**Samsung PC with two screen desktop displays**

1. Browser (e.g., Internet Explorer 8.0, Mozilla Firefox 2.0)

**Internet Explorer and Google Chrome**

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

**Corporate internet connection**

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **All documents are divided into supporting pages with links that work. It is not presented in a single page, which in my opinion, single pages are not appealing to the eye.** | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There is no cluttered space on the site. There is a lack of colors on the site. For example, I am not sure how I feel about the white background. But, I understand that most of your pictures are very vibrant. It may be beneficial to play around with different background colors to see which is best. I LOVE your home page photo.** | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Navigation is simple and easy to understand and see.** | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Yes, the homepage is linked from all other pages.** | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Yes, all multimedia elements have a clear purpose. She has a plethora of multimedia elements, which is perfect for her site.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **All multimedia images were loaded onto the site. There was no need to download them. All files are an appropriate size and are displayed on the site very well.** | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **I did not see this on the site.** | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **Yes, all text is easy to read and is appealing to the eye. There is no problem with the color of the text opposed to the background.** | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **All information on the site is appropriate for the sites main purpose.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **All pages have a clear and appropriate title in the title bar.** | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There are no external links that I was able to find. It may be beneficial to instead of just providing your social media information (@xxxx) to instead provide a link to your twitter, making it easy to gain social media access directly from the site.** | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There are no links to critique.** | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **All content is embedded 1 layer deep.** | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The site is very intriguing and I believe would draw users to return to the site. I would possibly add an area to display the "just added" photos or possibly a date that new photos will be added. For example, "New photos every Friday" or something of that nature.** | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **As far as I know, all information is accurate and current.** | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There is not much thinking to be stimulated but it is all for an identified audience.** | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **All the information and pictures are credible as the author of the site is also the author of all the photos included.** | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **This is included.** | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There is no bias on the site.** | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There does not appear to be any copyright infringement** | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **There were not any spelling or grammar mistakes noticed on the site.** | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback  **The date the site was last updated is clear and present on the site** | | | | | |