Website Evaluation Form

**I. General Information**

1. URL of site evaluated: <http://casswebdevelopment.neocities.org/www/ISLT4360/pilot_site/Florido_pilot.html>
2. Author of site evaluated: Cassandra Florido
3. Evaluator’s first name: Kayla Goth

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows XP, Intel Pentium 4 , 2.80 GHz, 512 MB RAM):

* *ASUS ProArt PA328Q Professional Monitor - 32" 4K UHD(3840 x 2160)*
* *Intel® Core™ i7-6700 CPU @ 3.4 GHz 3.41 GHz*
* *RAM: 32.0 GB*
* *64-bit Operating System, x64-based processor*

1. Browser (e.g., Internet Explorer 8.0, Mozilla Firefox 2.0):

* *Chrome in Windows 10 Pro*

1. Internet connection (e.g., cable modem, DSL, corporate or institutional):

* *Corporate*

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

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| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *The site is logically divided into tabs that would be easy to find and navigate if someone were viewing Cassie’s portfolio.* | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *The site has subdued backgrounds and coordinated colors which creates a unified site. With the subdued background colors, it’s also easier on the eye.* * *I really appreciate the fact that you used a SANS SERIF font for your webpage! You wouldn’t believe the amount of people that try to use a serif font.* * *I think that the text should be a fixed width. Whenever I played around with the window size of my browser, it made the text awkwardly positioned.* * *On the “About Me” page, the text is butting up too close to the image. Maybe make a pale pink div to unify it to the image on your homepage, plus there looks to be a faint hint of pale pink in your sparkler image.* * **I would really like to see more incorporated with the pale pink that you’ve used with your homepage hero image. Maybe you can put a hover effect in your links for that color or something. It would really tie everything together especially since that image isn’t very interactive.** * **You could make a dive with your links in the pale pink? Or a footer at the bottom with your contact info in the pink? Most websites have something like that?** | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *The navigation is easy to understand because of the tabs on the top of the page that clearly show what the pages are. I like how the links change to a different color once you’ve clicked on them.* | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *The homepage is linked to all of the pages.* | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *Your images are stunning! It really portrays that you love music and that you have a good eye for photography. It’s obvious from your homepage that this is a portfolio site so the photos make sense.* | | | | | |

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| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *The multimedia elements loaded quickly, but there wasn’t an option to download. Maybe it is because my browser was fast?* | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *When I opened the images in a separate tab, it showed the dimensions of the image. It opened it to the full image and not a thumbnail version. Maybe the thumbnail one is what is included on the actual page.* | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *The text contrasts with the background. Maybe change it to the same font-family that you have in your homepage image? It wouldn’t make that image stand out so much – the image is a good one – it’s just that I felt like I should be able to click it or something since it was so completely different from the rest of the text on the site.* * *I like the white background on your site. It gives nice negative space for your eye to rest.* | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *I tried viewing the site on different browsers (Chrome & Internet Explorer.) I even tried it on my phone and I still think you should change the font choice. The text is still easy to read.* | | | | | |

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| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *I can easily tell what page I am on and it isn’t too difficult to read.* | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *There aren’t any arbitrary links and they all work* * *I really like how the links change color after you’ve visited a certain page so that you know you’ve already been to that page.* | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *All of the links work and they take you to where you’re supposed to be.* | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *Yes, all of the information is in 1 layer so it isn’t hidden or hard to find.* | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *There isn’t really any in-depth info simply because it is a portfolio site, but the work is easily accessible. I would perhaps include something to keep people checking back in to the site – like a new photo every week or something?* | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *Since it’s a portfolio site, I would put a copyright thing in the footer of the pages or something so that people visiting the site can’t take your images without your permission.* | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *I think this site serves its purpose as showcasing a portfolio. It makes the viewer ponder the images and why Cassie likes to photograph bands as a particular subject matter. (Maybe it’s because I am from the Art Department that I automatically do that.).* | | | | | |

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| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *Based on the content, as stated above I would include something stating that all images are original and cannot be used without the artist’s consent.* * *Maybe since it is a portfolio site, on the top of the Portfolio page, you can include the type of camera you use with the lense so that way you could inspire someone else? It also would build up your credibility as a photographer to mention what you’re shooting with and information like that.* | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *It says to contact Cassie & also provides her email address.* | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *The site isn’t biased; it is informational and it isn’t pushing her views on to the viewer.* | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *As stated above, I would include something about how the works are original and you can’t use them without the artist’s permission.* | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *I didn’t notice any spelling/grammar issues* | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | 2 | 3 | 4 | 5 |
| Please explain your feedback   * *In the footer, is says that the site was last updated on 10/30/16* | | | | | |