Website Evaluation Form

**Instructions for use:**

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators,* you should complete Section I General Information with the URL of your web site and your name.

**I. General Information**

1. URL of site evaluated: http://casswebdevelopment.neocities.org/www/ISLT4360/pilot\_site/Florido\_pilot.html
2. Author of site evaluated: Cassandra Florido
3. Evaluator’s first name:­­ Amanda Florido

**II.** **Web site was evaluated on the following system**

1. Type of computer (Provide as much information as possible, i.e., Sony PC running Windows XP, Intel Pentium 4 , 2.80 GHz, 512 MB RAM): Microsoft Surface Pro
2. Browser (e.g., Internet Explorer 8.0, Mozilla Firefox 2.0): Google Chrome
3. Internet connection (e.g., cable modem, DSL, corporate or institutional): cable modem

**III Design and Development**

**Instruction**: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **DESIGN** |  |  |  |  |  |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Divided into appropriate tabs for easy navigation on the site. | | | | | |
| 1. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Portfolio page is organized really well and appears clean and appealing to the eye. | | | | | |
| 1. Navigation is intuitive, easy to understand, and provides flexibility in movement. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Each tab is designated for a specific subject and it is clear what you are navigating to. | | | | | |
| 1. Homepage is linked from all subsequent pages. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Homepage tab appears on all other pages. | | | | | |
| 1. Multimedia elements have a clear purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Each page is important to the overall website and give a complete experience on the site. | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 1. Multimedia elements load quickly or file size is indicated with user option to download. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  All images load quickly and properly. | | | | | |
| 1. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. | **1** | 2 | 3 | 4 | 5 |
| Please explain your feedback  Doesn’t include atl, height, width attributes. | | | | | |
| 1. Text is easy to read and contrasts with background. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Very clear black text on a white background. | | | | | |
| 1. Site content is widely accessible or appropriate adaptations or explanations have been made. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Easy to access all pages in site. | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CONTENT** |  |  |  |  |  |
| 1. Pages have clear and appropriate title in title bar. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Each page has an appropriate title. | | | | | |
| 1. Links are appropriate, clearly labeled, and have a definite purpose. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Each link is appropriately assigned and direct you to a supporting page. | | | | | |
| 1. Links are up-to-date and functional. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Last updated recently and site still functions properly. | | | | | |
| 1. Useful content is embedded no further than two layers deep. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Content is contained within one tab from the homepage. | | | | | |
| 1. Site contains in-depth content that encourages users to return. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  The portfolio appears up to date, which encourages continued visits to view new photos. | | | | | |
| 1. Information is accurate and current. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Every photo has an appropriate description and the site is up to date. | | | | | |
| 1. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Site provides an overview of previous work in photography and will appeal to music lovers. | | | | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
| **CREDIBILITY** |  |  |  |  |  |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  About page provides a background about the author and their past work in photography. | | | | | |
| 1. Contact person with e-mail address is included. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Provided on each page as well as in the Contact page. | | | | | |
| 1. Site is bias-free or explicitly states point of view. | 1 | 2 | 3 | **4** | 5 |
| Please explain your feedback  Site only showcases the work of the author. | | | | | |
| 1. Material is original or includes appropriate citations with no copyright infringement. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  All photos were taken by the author and it explicitly states that on the homepage. | | | | | |
| 1. Correct punctuation, spelling, and grammar indicate care and attention to detail. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Each page has correct grammar and each photo’s description is appropriate to providing background information. | | | | | |
| 1. Site indicates date(s) that material was created or updated. | 1 | 2 | 3 | 4 | **5** |
| Please explain your feedback  Site updated recently on October 30, 2016. | | | | | |